

Vol. 13, Number 4

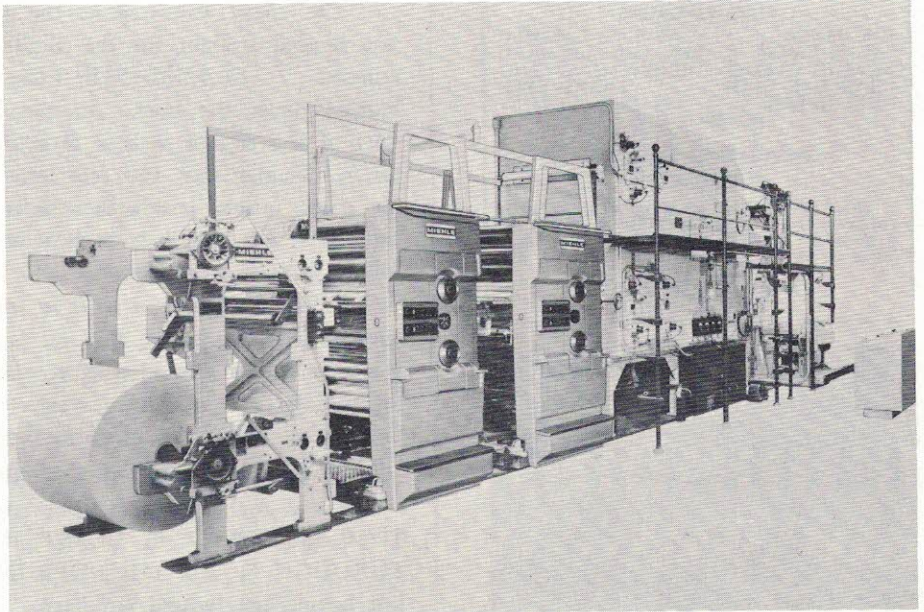
December 16, 1963

## Bible Story Returns Flood Department

OVER THREE HUNDRED AND FIFTY THOUSAND readers of the PLAIN TRUTH magazine recently received a three-page letter from Mr. Herbert W. Armstrong. It was the semi-annual letter announcing VOLUME THREE of the much-wanted BIBLE STORY book, and the new booklet *The Inside Story of The WORLD TOMORROW Broadcast*.

Responses to the letter are starting to "flood" the Mail Receiving office. Mr. John Wilson, head of the Mail Receiving Department, stated: "The first response to the semi-annual letter was very enthusiastic!"

The rapid rate at which letters are pouring in indicates a high percentage of returns. So far, in a period of less  
(Continued on page 6)



A press very similar to this is now being ordered.

## Ambassador to Buy Web Press

Mr. Herbert W. Armstrong has just given final approval for the purchase of a giant web-fed press to be used for the printing of *The PLAIN TRUTH* by our own Ambassador College Press!

The acquisition of this new equipment will more than double the present Printing Department capacity. One of the main considerations involved in the decision to buy this press was the COMPLETE CONTROL it will give us over the entire process involved in the printing of *The PLAIN TRUTH*. No person other than our own employees will even see the product from the time it is written until it is a finished magazine being sent thru the mails to the subscribers.

Ambassador College Press will soon occupy the building which formerly housed the Crown City Lumber Com-  
(Continued on page 4)

## Gym To Be Built

Not long from now the Ambassador College Campus is due to change. Work on the NEW GYMNASIUM is tentatively set to start!

It will be located in the area now taken up by the three homes at the corner of Grove and Terrace Drive, due south of the athletic field.

As plans are now, the gym will be a  
(Continued on page 4)



Thousands of "W" returns flood mail receiving.





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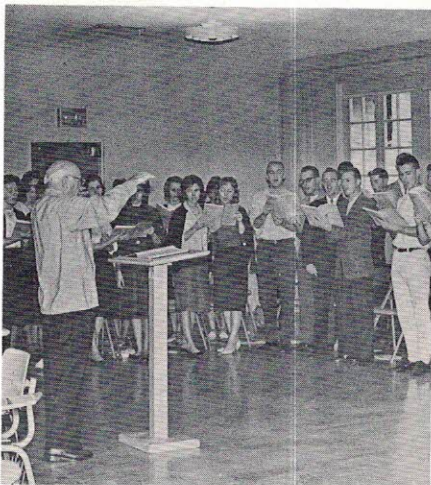
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**CIRCULATION MANAGER**  
ROY HUNTER

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Messiah rehearsal in full swing.

## Chorale to Present Handel's Messiah

Slated among the coming events for the 1963-64 Chorale is a winter performance of George Frederick Handel's *The Messiah*. Since the Festival of Tabernacles, each practice session for the Chorale has had some outstanding choral selection from this great oratorio on the schedule.

As December 22 rapidly approaches the entire Chorale and an array of highly talented soloists are carefully re-

*(Continued on page 6)*

### Editorial

# What Is Your Barricade?

by Dennis Pyle

The engineer gasped terror-stricken as he rounded a bend in the tracks. Two hundred yards dead-ahead a large semi-trailer truck was parked across *the tracks!* It was LOADED WITH 5,500 GALLONS OF HIGHLY FLAMMABLE PAINT THINNER!! His mind almost froze in horror. The thought of the 140 passengers in the coaches crossed his mind. He *COULDN'T SLAM ON THE BRAKES!* He would NEVER STOP IN TIME! Then in a split second he made a decision.

*HE JAMMED THE THROTTLE TO MAXIMUM POWER!*

The *speed increased* as the thundering diesel gained momentum. It was headed straight for the middle of the huge trailer labelled in bright crimson . . . *FLAMMABLE!* Closer and closer it loomed as the locomotive hurtled down the track. An *ear-shattering explosion rent the air* as the steel of the engine *sheared through* the truck like it was *made of papier-mache!* Flames shot 100 feet into the air and a searing inferno engulfed the paint factory beside the tracks. But the train *accelerated through* the explosion and fire that mushroomed around the coaches and engine, and *flashed into the clear beyond!!*

*If the engineer had tried to stop* that hurtling mass of steel, he would have come to a grinding halt just as the diesels sheared through the chemical-laden truck. One hundred forty people would have been sitting right in the middle of a *veritable furnace of fire!* They would have screamed out their dying breaths engulfed in the holocaust.

What saved them from that fate?

It was *MOMENTUM!* The engineer *KNEW* it would take *MOMENTUM* and *SPEED* to *BURST HEADLONG*, into the truck, *SHEAR THROUGH IT*, and *THUNDER INTO THE OPEN TRACK OF SAFETY* just behind the twisted wreckage.

But what about you? Have you *slowed down* physically, mentally and spiritually?

Do you feel ponderously weighed down with the 'end-of-the-semester doldrums!' Are you looking with apprehension toward the final exams looming ominously on the horizon. Does the towering mountain of things to accomplish before the semester is over present an *impasse* to you?

Does it give you the urge to *slow down* and *jam on the brakes?* **YOU CAN'T DO THAT!**

Remember the quick thinking of that engineer. He saw the barricade that barred his path, but **HE DID NOT HEED THE IMPULSE TO SLOW DOWN** and **STOP!** He revved those diesel engines to their highest peak of power—thundered down the tracks and **HURTLED THROUGH** the barricade!

Right *NOW* is the time for *you* to unleash a final *burst of energy* as this semester ends! Don't even think about slowing down when the fear of exams or trials appears in your path! Pick up the speed and momentum you need. Rigorously control your mind! Get plenty of rest! Step up Bible study and prayer!

**GAIN MOMENTUM! SHEAR THROUGH YOUR BARRICADE OF PROBLEMS LIKE THEY WERE MADE OF PAPIER-MACHE!!**

You never know what you can do  
without until you try.

Most men have died without creating;  
not one has died without destroying.





Expansive apartments now a part of the Ambassador Campus.

## College Acquires Grove Apartments

The Grove Street apartments (380 and 390) now belong to Ambassador College. This most recent property purchase is a *vital* necessity! The new apartments located directly across the road from the Administration Building will serve as future dormitories for students.

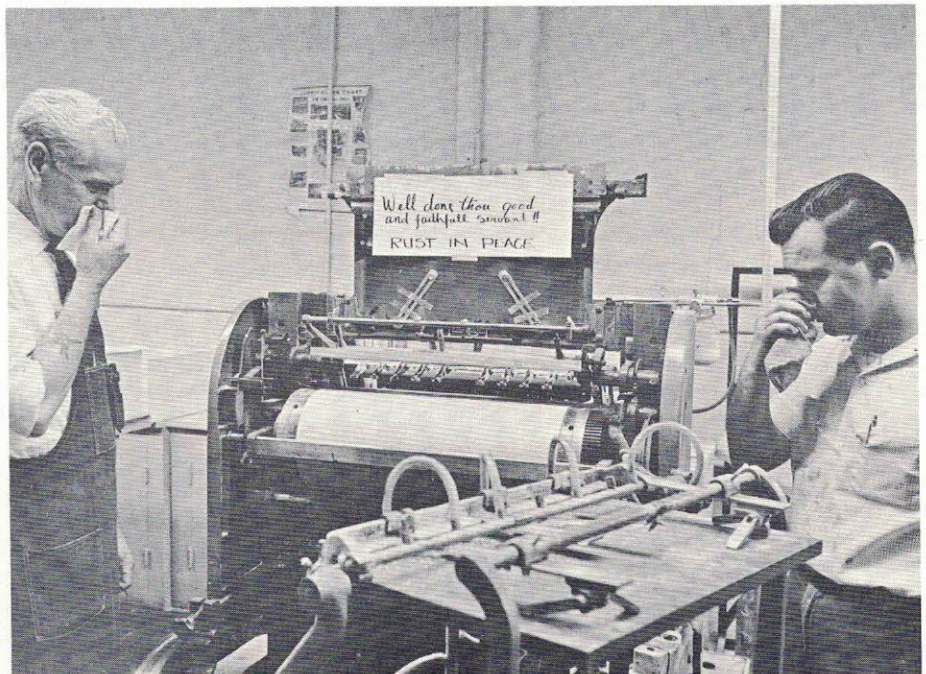
Plans are being made for complete

redecorating and refurnishing of the apartments. They will match the 360 Grove Street apartment (now known as Grove Manor). Imported nylon carpets, matching desk and chair sets, book shelves, drapes, armchairs and sofas, plus numerous other materials will be used to make these buildings dormitories "Ambassador-style."

## "Old Faithful" Yields to Progressive A.T.F. Offset Press

Ambassador College print shop's "Old Faithful" letterpress has been retired and more than replaced by a new ATF offset press. This new press will print sheets up to eighteen inches by twenty-four inches in size, at the rate of 7,500 per hour.

Though a gigantic monolith is being purchased to print *The PLAIN TRUTH* and *The GOOD NEWS*, this smaller press will be indispensable for many other jobs such as reprint articles, letters, and *The PORTFOLIO*. It is capable of running full color pictures and is already eating away at the backlog of work that the old-fashioned letterpress could not consume.



Old presses never die — they just rust away.

## Portfolio Interview

Mr. Clarence Bass, originally from the Houston Church, has been a member of God's Church for many years. He has attended college and needs only a little more work for a Master's Degree in education. Mr. Bass has been working full time for the Church for about a year and a half, and was ordained a *local elder* at the Feast of Tabernacles in Big Sandy this year. Barely after that joyous event, a long distance telephone call brought him from Chicago to Ambassador College to increase his education and become better able to serve God.

The same call that brought Mr. Bass here also gave Mr. Charles Atlas the message to "Go West, young man, go West!" Formerly from the Los Angeles Church, he went to Chicago on Mr. Meredith's advice to assist Mr. Harold Jackson. Now Mr. Atlas and his *recent bride* from the Chicago Church are back in Southern California. Both Mr. Bass and Mr. Atlas and their wives will attend the Los Angeles Church while at Ambassador, serving the Negro brethren in this area.

(Continued on page 6)



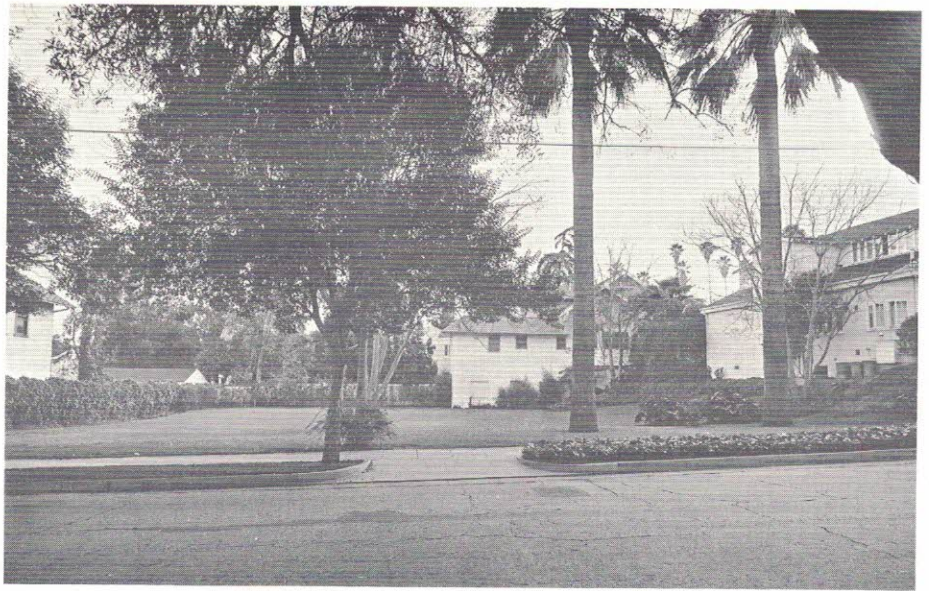
# Gymnasium

*(Continued from page 1)*

very spacious one. It will offer ample room for two full-size basketball courts side by side. It will have fold-down bleachers to accommodate spectators on *both sides* of the court.

Above and beyond its use as a basketball court, and recreation area, it will offer—for *the first time in two years*—plenty of space for *forums, assemblies, and special activities* that the college has.

No longer will we have to go to outside cigarette smoke-permeated halls for such occasions. Ambassador will for *the first time in its history* have its own **GYMNASIUM!**



Approximate location of new gymnasium.



Panoramic view of new gym site.

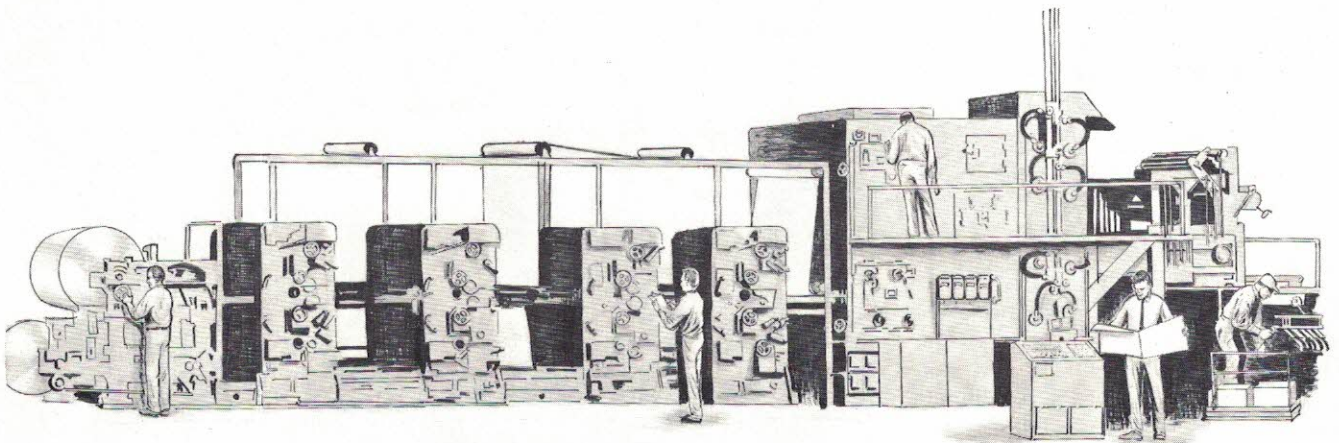
# New Press

*(Continued from page 1)*

pany. The facilities and general lay-out of the building are designed very well to accommodate a printing plant. From the extensive sprinkler system to the adjacent rail spur, this building seems in every way to have been designed for a print shop!

Because the equipment involved is so large and complicated, we will not be getting the first shipments until June. But if everything goes as planned your September **PLAIN TRUTH** will be printed by Ambassador College Press!

In Mr. Armstrong's words, "This is one of the most important decisions made in this Work!" Join him with your prayers for the success of this new press.



All-inclusive view of new web-fed press.





Chapel and mortuary due to be completely remodeled.

## Mortuary Becomes Press Annex

Let it be known that the former "mortuary" is officially entitled THE PRESS BUILDING ANNEX. Henceforth, it should not be called "mortuary," neither shall be!

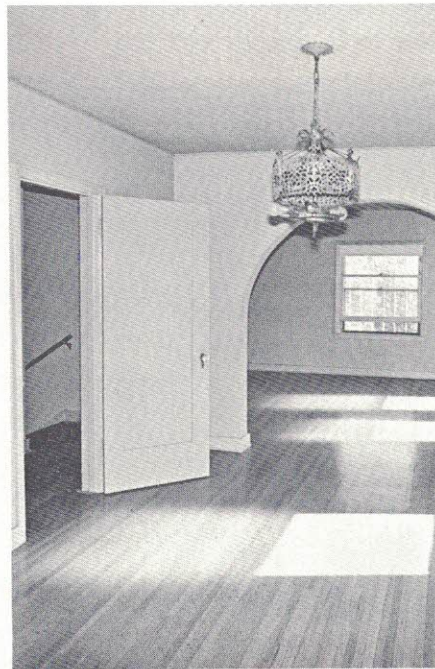
The dim, dark, dank recesses of the newly-acquired property with its gloomy compartments, translucent windows, somber halls and cadaverous atmosphere will be visited by the demolition team. It will be revamped and refurbished from floorboards to light fixtures. A full-legged butterfly will emerge from the cocoon of gloom that pervades the present building. Indirect lighting, central heating and air-conditioning, easy-eye windows, and planter boxes will enhance the attractiveness of the modern office-building.

Within two or three months the Letter Answering Department will transfer its accoutrements from the Press Building.

Occupying the first floor will be Dr. Zimmerman's office, two counseling rooms, and the typist section. Sharing the second floor will be the letter answerers and the filing, microfilm, and proofreading sections. The kitchen will be transformed into an employee lounge.

Adjacent to the ANNEX is a chapel. It is slated for renovation into a long-

*(Continued on page 6)*



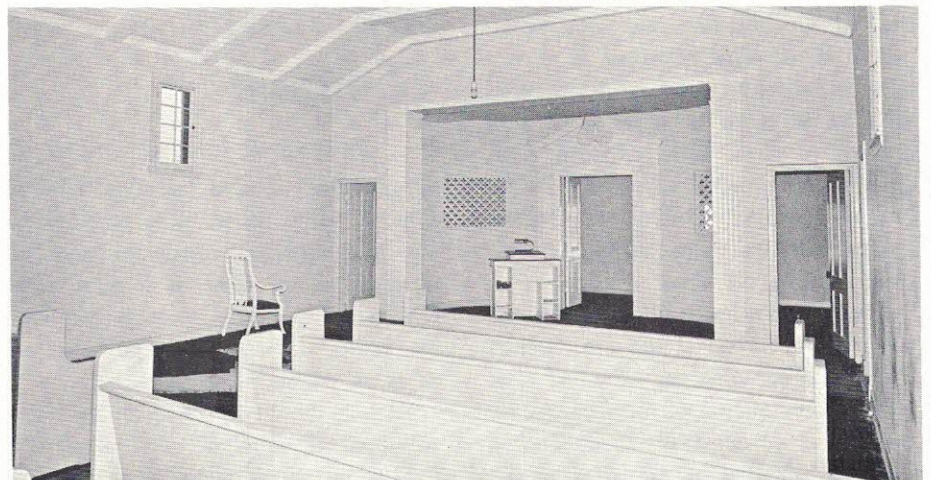
A future office location.

## Four Engagements Announced

Dennis Pebworth and Barbara Tisch, both LAD employees, announced their approaching January marriage at the Sophomore Ball. Also announcing their engagement were Paul Zapf and Pat Patterson. Their marriage is scheduled for next summer.

January 8 is the tentative date for the wedding of Gary Prather, who teaches at Imperial, and Jan Rubin, 1963 Ambassador graduate.

Mr. Ray Fisk, maintenance supervisor, presented Miss Nancy Marling, former Ambassador student, with a ruby and diamond engagement ring Thanksgiving day. Present plans call for a March 15 wedding.



Slated for renovation.





Mr. Bass

## Messiah Presentation

(Continued from page 2)

viewing and practicing the complex beauty of the most outstanding piece of chorale/solo music ever written. Mr. Garner Ted Armstrong will sing several of the bass arias. Mr. Morgan Olsen, a veteran of the Chorale, will present the favorite tenor solos. Mrs. Elliot will sing some of the beautiful, full alto arias, and Miss Garnett Ziska will fill out the program with a performance of the soprano arias.

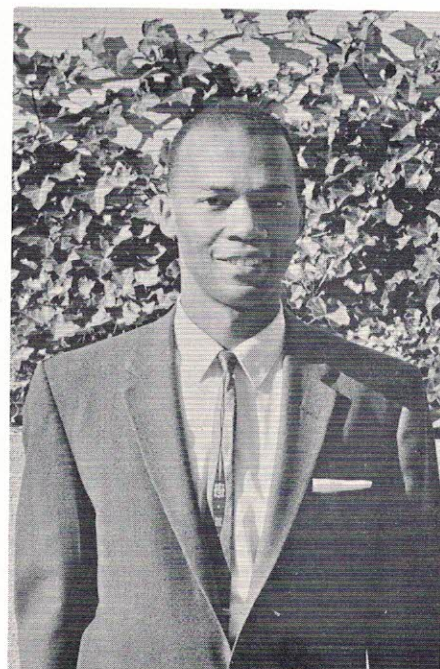
Under the direction of Mr. Leon Ettinger the 27 new voices, as well as the old, are blending into what promises to be the finest singing group yet presented by Ambassador College. And with all the work that goes into a program of such "Chorale Quality" the members yet respond with smiles as Mr. Ettinger remarks, "That's it!" to the soprano coloratura runs. Everyone thoroughly enjoys the work.

The program itself will be presented on December 22nd at the San Gabriel Civic Auditorium, the site of last spring's presentation of the *Mikado*. Be sure to make your plans to attend the finest presentation of *The Messiah* the Chorale has yet made!

## Interview

(Continued from page 3)

Mr. P. A. George comes originally from southwestern India! Leaving for Malaya in the late forties for a higher education, he returned to the southwestern part of his country and obtained a Master's Degree in business. He came into contact with God's Work several years later while working in Bahrein, in the Persian Gulf. While returning from work one day, he stumbled across *two pages* of a PLAIN TRUTH magazine *in the street!* He wrote for it immediately, and now after seven years is a student at Ambassador College. He has a wife and two boys yet in India who he *hopes very much* can come here to be reunited with him.



Mr. Atlas

## Bible Story Returns

(Continued from page 1)

than three weeks, OVER 45,000 RESPONSES have come in!

One outstanding comment concerning the new BIBLE STORY book came from a woman in Dexter, New Mexico. She wrote: "I should appreciate a copy of your new BIBLE STORY book. I did not know of your other two BIBLE STORY books so do not have them. I teach second grade, and how they do love the Bible stories. I mix it in with others when I feel I can. My past students still come to me to talk about the stories I read to them, and to borrow my BIBLE STORY book which they enjoyed so much. Seems they are not getting much of that teaching in most classrooms. I also have six grandchildren that love them."

People responding to the semi-annual letter have been *very* concerned about Mr. Armstrong's health. Many comment that they, too, are experiencing ill health—especially heart trouble. Some suggested ways to regain health and almost all say they are praying for Mr. Armstrong.

The BIBLE STORY book is *just the thing* the people want!



Mr. P. A. George

## Mortuary Revived

(Continued from page 5)

sought, direly-needed assembly hall for Imperial High School. The new assembly hall will be re-floored and be equipped with indirect lighting and central heating. The assembly hall will be equipped with a stage and an adjacent dressing room.

At last, these two houses of the dead will be transformed into houses of light, disseminating the Truth of God to those seeking understanding!



# BUNYA-BUNYA

In ALL of the preceding years, Ambassador College gardeners assumed that there was a *Monkey-Puzzle* tree southeast of Manor Del Mar. But last year we discovered there *wasn't* one! A young researcher was cataloguing the campus trees and discovered we have a BUNYA-BUNYA tree instead!

The BUNYA-BUNYA tree and the MONKEY-PUZZLE tree are similar in design and size. They both also belong to the same family—'Aracitaria.'

But what gave the clue to the researcher? IF the trees were SO similar, HOW did he know? The major difference is in the scales. The scales of a *Bunya-Bunya* tree are SLIGHTLY shorter and thicker than those of the *Monkey-Puzzle* tree.

By now you must wonder *WHERE* it is from? *WHY* is the *Bunya-Bunya* rare in North America? And *HOW* did it come so far from its native land?

The *Bunya-Bunya* is a native plant of Queensland, Australia, where it grows mainly along the coast. The tree has large, heavy cones that fall from it periodically. These cones are made up of seed pods, and sometimes grow to the length of one foot.

We do not know how the tree came to be here, but we guess that the wealthy Mr. Merritt had it shipped from Australia.

So THAT is the mystery of the *Monkey-Puzzle* tree *uncovered at last!* Next time YOU go by Manor Del Mar, LOOK at that deceiving, conniving *Bunya-Bunya* tree.

## Language Clubs Show Spark As Year Begins

Have you noticed the "hum of industry" emanating from the language club meetings recently? The clubs are showing a new look of rejuvenation this year.

Wednesday, Dec. 4, the Spanish Clubs met with a brand new format. The new approach stresses language,



Ambassador's Bunya-Bunya.

culture, and education. Balanced zeal was the keynote as Argentina was the country in the spotlight for the evening. Two Spanish Clubs met (a new innovation this year), each having its own program. Two strong *hombres*, Duncan MacCleod and Doug Taylor, instructed their own respective clubs in the geography, agriculture, and the culture of Argentina. Vivacious young *senoritas*, Pauline Baxter and Scarlett Murphy, reported on the clothes and culinary habits of the people.

Spanish Club No. 1 featured a skit exposing the hot news (*noticias calien-*

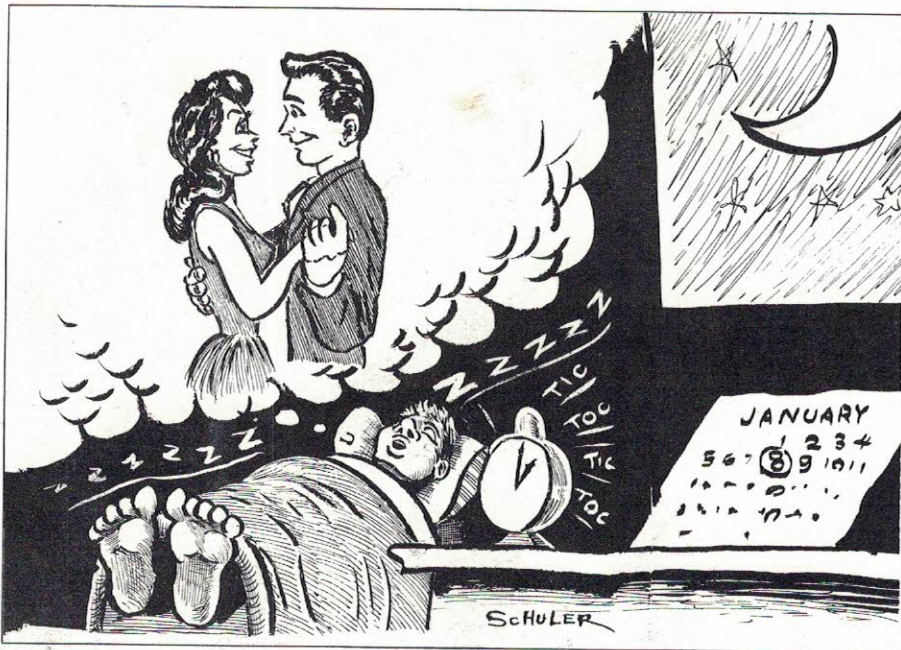
*tes*) of the new Latin-American Common Market. Adolph Hitler (Eric Shaw) turned out to be the power behind the scenes. The United States Ambassador (Michael Rowell) offered foreign aid in the form of Coca-Cola and electric toothbrushes which was tearfully, broken-heartedly rejected by the Argentine President (Henry MacFarland), who desired missiles instead for his poor down-trodden people. The dialogue was hilarious and everyone got the point.

Later both clubs saw slides shown by  
(Continued on page 8)



# Marble-Row

Whenever you're ready to settle back—for good—why not make your final resting place where so many others who smoked too much settled back: Marble-Row Country. You get six feet of the finest filter yet found—no nicotine tars seep through—just that clean, earthy fragrance of Marble-Row Country. We handle everything from headstones to our famous "flip-top box." Next time you get that tired, run-down feeling—**SETTLE BACK!** You get a plot you like with Marble-Row.



## Ministerial Ball Just About Here

Why should you be late? **DON'T** procrastinate! The Ministerial Ball will be fun for all, and **ALL** classes will help serve this year. The seniors will be in charge of entertainment; the juniors, decorations; the sophomores, refreshments; and the freshmen, cleanup. So *get on the ball* and **GET YOUR DATE!**

## Language Clubs

(Continued from page 7)

Dr. Dorothy on Argentina. One slide showed the alleged hide-out of Adolph Hitler, a picturesque mountain area protected by German guards.

The evening ended with an extra long song-session and savoury memories of the filet mignon, sour cream and potatoes, and beer which were adroitly prepared by Leonard Robinson, Dale Shurter, and the Mayfair kitchen.

Club activities planned for the future are a movie outing for the German Club in Los Angeles on Dec. 14, 1963. The well-known movie *The Bridge* will be shown. Also, the Spanish Club (they are an active group) will probably take a trip to Mexico over the break! The semester comes to an end but the language clubs continue.

